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The Indian Medical Association (IMA) is of the view that all nursing homes or medical establishments should be accredited with NABH. IMA is felicitating IMA members who own establishments and wants their establishment to be NABH accredited.

With NABH accreditation, you will be able to:

- Propagate that your establishment offers facilities that are of better quality.
- Propagate that your premises provide high standards of care with high level of patient safety.
- Provide better quality of services, which in turn, will generate more business
- Get empanelment with CGHS, ECHS, PSUs and State Government.
- Apply for empanelment with UN institutions
- Recruit qualified staff, residents and nurses
- Apply for government projects and grants
- Apply for international grants.
- Collaborate with other recognized health care establishments
- Generate faith in public that your hospital does not sell fake/spurious drugs.
- Generate faith in public regarding the accuracy of laboratory tests
- Generate faith in public regarding transparency in billing with no hidden costs.
- Provide an infection free, clean, hygienic environment (with minimal hospital acquired infections) to the patients

- Get your establishment recognised for DNB, Internship, fellowship programs
- Strengthen the faith that the hospital complies with standard procedures of care with minimum errors.
- Strengthen the faith that the hospital follows a policy of rational use of drugs including antibiotics, investigations and treatment.
- Strengthen the public faith that their rights will be respected and protected.
- Similarly, the hospital doctors will have a faith that their rights are also being respected.
- Public will be confident that the hospital will provide a safe and secure environment for them.
- Public will have faith that the technicians in the establishment are well-trained and qualified.
- Public will be assured that the hospital maintains and strictly follows its infection control policy. Hence, they will be less apprehensive of acquiring infections like Hepatitis B, Hepatitis C, HIV and TB when they come to your hospital.
- Public will be assured that any news story from the establishment, on TV or in print, will be scientific.
- Public will be confident that their right to confidentiality will be respected. And, their medical records would be preserved
- Accreditation means better quality of services, so you have a marketing advantage in terms of costs of treatment or services provided compared to those who are not accredited.
- Accreditation will lead to a process of continuous learning and improvement, which will further enhance the skills and knowledge of your staff.
- Accreditation will facilitate empanelment with insurance agencies and other third parties.
- NABH accreditation means that the medical establishment will adhere to standard treatment guidelines. As a result, there will be less opportunities for people filing cases for medical negligence. You will have a stronger defence against malpractice litigations.
- Accreditation also reduces liability insurance costs.

